



2009 INDUSTRY REPORT: VIRGINIA HOSPITALS AND NURSING FACILITIES SOUTHWESTERN VIRGINIA NURSING FACILITY EXCERPTS

Making health care transparent to the public helps consumers and businesses make better health care decisions. Below are four of thirteen Efficiency and Productivity measures from Virginia Health Information's *2009 Industry Report: Virginia Hospitals and Nursing Facilities*. Designed for businesses and large purchasers, the report also contains important information for consumers on how much nursing facilities are paid, charity care, staffing levels and profit margins. All indicators are on the web at www.vhi.org or in the easy-to-use files on the CD found in the publication.

Southwestern Virginia Nursing Facilities	Tax Status	Patient Days	Dollars Paid Per Patient Day	Hours Per Patient Day	Total Margin	Medicaid Participation
Appomattox Healthcare Center	P	20,982	\$135	3.80	4.23	52.88
Autumn Care of Altavista	P	38,490	\$135	4.47	1.28	75.34
Avante at Lynchburg	P	42,135	\$165	4.63	1.84	54.38
Avante at Roanoke	P	44,299	\$139	4.78	-11.24	82.74
Bedford County Nursing Home	NP	29,535	\$156	7.02	4.08	80.43
Bedford Memorial Hospital - LTCU	NP	37,610	\$80	2.76	-67.07	67.10
Berkshire Health Care Center	P	57,572	\$146	4.24	8.96	59.26
Bland County Nursing & Rehabilitation Center	NP	18,010	\$183	5.04	8.24	63.09
Blue Ridge Nursing Center	P	62,316	\$121	4.67	2.21	79.09
Blue Ridge Nursing Ctr. of Martinsville & Henry	P	101,239	\$124	3.90	1.30	75.85
Brian Center Health & Rehab. - Alleghany	NP	21,831	\$186	5.20	-0.25	37.67
Brian Center Health & Rehab. - Weber City	P	29,743	\$130	6.21	-2.26	59.45
Brian Center Nursing Care - Fincastle	NP	18,868	\$227	5.73	-0.45	50.58
Bristol Nursing Home	P	7,023	\$131	6.24	-5.54	0.00
Carrington Place at Botetourt Commons	P	29,664	\$143	3.96	1.92	46.91
Carrington Place at Wytheville	P	44,930	\$118	4.78	-4.53	52.15
Carrington, The	P	33,914	\$131	4.77	3.60	59.01
Consulate Health Care - Skyline Manor	P	30,389	\$130	3.97	4.50	60.25
Edgemont Center	P	19,999	\$146	5.40	2.22	74.52
Fairmont Crossing Nursing Home	NP	41,902	\$134	4.12	6.60	60.57
Francis Marion Manor	NP	37,277	\$129	4.66	8.50	64.18
Franklin Health Care Center	P	41,265	\$139	3.86	6.23	56.26
Friendship Health and Rehab Center, Inc.	NP	126,329	\$139	4.41	2.82	62.28
Genesis ElderCare Westwood	P	21,119	\$173	4.78	9.68	38.51
Golden LivingCenter - Blue Ridge	P	41,254	\$136	4.08	3.45	72.07
Golden LivingCenter - Martinsville	P	47,101	\$132	3.58	2.56	75.54
Golden LivingCenter Alleghany	P	35,442	\$136	4.09	-2.16	78.27
Grace Healthcare	P	39,706	\$103	3.11	5.90	61.87

Grace Lodge	P	14,738	\$100	4.46	14.29	98.34
Grayson Nursing & Rehabilitation Center	P	41,838	\$124	3.58	4.58	73.28
Gretna Health Care Center	P	31,149	\$140	3.43	7.76	44.78
Guggenheimer Nursing Home	NP	45,029	\$145	4.32	3.82	52.24
Heritage Hall - Big Stone Gap	P	56,974	\$100	3.91	4.98	78.81
Heritage Hall - Blacksburg	P	44,316	\$122	4.24	0.75	58.01
Heritage Hall - Brookneal	P	20,032	\$122	4.79	2.99	75.32
Heritage Hall - Clintwood	P	28,723	\$98	3.88	3.46	80.21
Heritage Hall - Grundy	P	28,780	\$101	3.96	3.33	76.40
Heritage Hall - Laurel Meadows	P	20,911	\$118	4.23	5.51	76.35
Heritage Hall - Tazewell	P	53,983	\$96	3.62	4.22	74.63
Heritage Hall - Wise	P	33,181	\$103	3.89	4.10	66.46
Highland Ridge Rehab Center	P	43,288	\$120	5.06	0.83	74.37
Kroontje Health Care Center	NP	21,719	\$174	9.88	0.19	35.86
Lee Nursing and Rehab Center	P	37,488	\$123	3.95	6.22	70.04
Lynchburg Health & Rehabilitation Center	P	62,144	\$138	3.96	8.47	62.55
Maple Grove Health Care Center	NP	18,510	\$192	5.09	-1.90	63.84
Medical Care Center-Lynchburg VA, LLC	P	38,088	\$139	3.05	1.68	52.43
New River Healthcare Complex	NP	43,001	\$150	4.38	-6.25	79.21
NHC Healthcare, Bristol	P	41,405	\$137	4.06	-2.68	49.12
Our Lady of the Valley	NP	23,664	\$162	5.12	4.87	40.80
Pheasant Ridge Nursing Home	P	33,721	\$148	4.04	-2.38	48.89
Piney Forest Health Care Center	P	40,545	\$129	4.09	-0.31	72.08
Pulaski Health Care Center	P	29,997	\$127	3.68	2.68	46.15
Radford Nursing and Rehabilitation Center	P	30,755	\$149	3.66	5.69	48.69
Raleigh Court Health Care Center	P	40,855	\$149	3.96	6.66	48.79
Richfield Recovery and Care Center	NP	98,418	\$132	4.26	6.04	66.89
Ridgecrest Manor Nursing and Rehabilitation	P	38,374	\$142	4.41	0.07	78.10
Riverside Health Care Center	P	60,438	\$141	4.14	4.38	71.15
Roman Eagle Memorial Home	NP	111,946	\$126	4.69	6.09	66.20
Salem Health & Rehabilitation Center	P	79,115	\$139	4.40	2.36	76.75
Snyder Nursing Home	NP	16,343	\$149	6.21	-2.53	64.22
South Roanoke Nursing Home	P	31,113	\$152	5.37	6.20	4.22
Springtree Health and Rehabilitation Center	P	41,765	\$151	3.90	7.14	43.25
Stanleytown Health Care Center	P	42,134	\$144	3.55	8.58	35.32
Summit Health & Rehabilitation Center	NP	42,708	\$138	4.27	6.23	43.71
Trinity Mission Health & Rehab of Hillsville	P	21,337	\$106	3.16	8.15	67.65
Trinity Mission Health & Rehab of Rocky Mount	P	59,435	\$113	3.60	5.38	71.28
Valley Health Care Center	P	62,380	\$98	3.73	6.33	70.52
Virginia Veterans Care Center	P	61,132	\$190	6.02	-6.13	57.16
Waddell Nursing Home	P	46,393	\$119	4.39	7.15	62.72
Woodlands, The	P	20,870	\$122	3.99	4.25	65.68
Regional Medians			\$136	4.23	3.71	63.46

Tax Status – NP - Not-for-Profit; P – Proprietary (For Profit)

Patient Days – The total number occupied bed-days for the reporting period.

Dollars Paid per Patient Day - The average dollar amount expected to be collected per adjusted patient day.

Hours per Patient Day - The average number of hours the facility paid to employees or an agency, per adjusted patient day.

Total Margin (%) - A percentage that expresses the difference between total revenue and cost as a proportion of total revenue

Medicaid Participation - Number of Medicaid patient days in relation to total patient days.